CAMPAIGNS COORDINATOR
OXFAM IRELAND

Oxfam is committed to preventing any type of unwanted behaviour at work including sexual harassment, exploitation and abuse, lack of integrity and financial misconduct; and promoting the welfare of children, young people and adults. Oxfam expects all staff and volunteers to share this commitment through our code of conduct. We place a high priority on ensuring that only those who share and demonstrate our values are recruited to work for us.
Terms and Conditions

- **Location:** Dublin / Hybrid
- **Contract type:** permanent
- **Hours:** 36 hours per week
- **Salary Band:** €40,944 – €49,329 per annum
- **Annual leave:** 25 days annual leave plus 11 public/bank holidays per annum, increasing with length of service
- **Pre-employment checks:** any offer of employment with Oxfam Ireland is subject to receipt of satisfactory references, right to work checks and anti-fraud and corruption screening.

Additional Benefits

Oxfam Ireland is committed to support the health and wellbeing of its staff. These are some of the benefits you can expect when working with us:

- Generous Contributory Pension Scheme with Oxfam Ireland paying up to 9% into your pension
- Life Assurance cover of 4-time death in service benefit
- Enhanced sick leave
- Enhanced maternity leave with up to 18 weeks full pay
- Free Employee Assistance Programme
- Staff-led wellbeing programme
- Tax saver travel scheme
- Bike to work scheme
Job Description

Job Purpose
Support the development and delivery of accessible and engaging multi-channel public campaigns that raise awareness about development and humanitarian issues and drive meaningful action and change.
In line with Oxfam Ireland’s overarching strategic framework and influencing agenda, this role will have a particular focus on building diverse partnerships and fostering active global citizenship.

Reporting line: Head of Communications and Campaigns

Key Activities
In collaboration with relevant stakeholders, support the development and delivery of public engagement/mobilisation campaigns that support our programme and influencing (policy and advocacy) agenda. This includes:
• Distilling programme and influencing information into accessible and engaging multi-channel content.
• Mobilising new and existing campaigners to proactively support Oxfam Ireland’s influencing and campaigning work, deepening awareness and promoting meaningful engagement.
• Creating and delivering opportunities for targeted action that effects change, including through campaign actions, petitions, stunts, events and influencing public debate / discussion.
• Facilitating meaningful engagement between campaigners, partners and allies and relevant decision-makers / campaign targets.
• Maintaining and building strategic partnerships with a wide range of relevant stakeholders, including civil society, women’s rights and feminist organisations and youth and grassroots community movements.
• In collaboration with relevant colleagues, overseeing and delivering bespoke, data-driven supporter journeys for campaigners.
• Working with the Digital Team to develop and implement innovative digital campaigning strategies.
• Working with the Fundraising Team and wider public engagement colleagues to deliver integrated campaigning and fundraising campaigns.
• Coordinating the Global Citizenship Education Working Group and ensuring key projects are delivered (an Irish Aid funded initiative designed to build a broad sense of global citizenship in Ireland and to increase awareness and understanding of the aid programme).
• Regularly monitoring and evaluating the impact of Oxfam Ireland’s public campaigning, adapting according to key learnings and best practice, including from external sources and trends.
**Personal Specification**

**Essential**
- Demonstrable track record in the planning and delivery of innovative, multi-channel public campaigns that effected meaningful change, including:
  - Drafting accessible and engaging multi-channel content
  - Maintaining and building relationships with key stakeholders
  - Engaging new and existing audiences in campaign actions/active citizenship
  - Monitoring and evaluating the impact of offline and online public campaigns
- High levels of interpersonal, influencing, negotiating and diplomatic skills.
- Excellent communications (written & oral English), writing and presentation skills, including communicating complex messages in an accessible manner for varied audience.
- Good administration and organisational skills, reliability and excellent time management.

**Desirable**
- Good knowledge and understanding of key issues in the development and humanitarian sector.

**Qualifications & requirements**
- Keen knowledge of international development, humanitarian and human rights issues – ideally at third level in International Relations, Politics, Human Rights Law, Humanitarian Action or related field, alternatively Journalism, Communications.
- Flexible in relation to working hours – ability to work evening and weekends when necessary.

**Additional information**

**Other Attributes**
- Ability to demonstrate sensitivity to cultural differences and gender issues, as well as the commitment to equal opportunities.
- Ability to demonstrate an openness and willingness to learn about the application of gender / gender mainstreaming, women’s rights, and diversity for all aspects of development work.
- Commitment to Oxfam’s safeguarding policies to ensure all people who come into contact with Oxfam are as safe as possible.

**Organisational Values**
- Accountability – Our purpose-driven, results-focused approach means we take responsibility for our actions and hold ourselves accountable. We believe that others should also be held accountable for their actions.
- Empowerment – Our approach means that everyone involved with Oxfam, from our staff and supporters to people living in poverty, should feel they can make change happen.
- Inclusiveness – We are open to everyone and embrace diversity. We believe everyone has a contribution to make, regardless of visible and invisible differences.

**Statement on Confidentiality**
It is crucial that when encountering sensitive and/or confidential information it is maintained in strictest confidence, within the context of Oxfam Ireland’s policies and procedures. Failure to do so may be viewed as gross misconduct and may be subject to disciplinary procedure.
Equal Opportunities
Oxfam is an Equal Opportunities employer. We aim to ensure that no staff suffer discrimination on the grounds of race, colour, nationality, ethnic origin, membership of the traveller community, religious belief, political opinion, social class or caste, sexual orientation, HIV and AIDS status, marital status or family situation, gender, age or disability. Oxfam requires all staff to apply an equal opportunities approach and this responsibility rests with all employees and the organisation.

Oxfam Ireland is an Equal Opportunities Employer and welcomes applications from all sections of the Community.